

NORTH COUNTRY PUBLIC RADIO

TUESDAY, MARCH 31, 2009

SPRING FUND DRIVE BLOG

## Starting Day Two of the Drive

Tuesday Morning: The phones were quiet between 6 and 7 am, but now they're ringing like crazy. Brian and Martha just offered Cabot Cheese and St. Lawrence Chocolates for our callers and web pledgers. They're having a friendly competition to see if our listeners are cheese lovers or chocolate lovers. We'll see who wins.



This morning, our volunteers are from the St. Lawrence Housing Council. Their organization works to help residents of St. Lawrence County find access to decent and affordable housing. Great work, to say the least. We have Dave Weissbard, Brian Bowman, Jennifer Berbrich, Debbie Bice, Greg Thompson, Becky Geidel and Bill Wolf.

I'm always struck by the people who come to help with our pledge drives. Most work for helping organizations and are deeply involved in helping their communities in a variety of ways.

(During our shift, we raised \$4,260.)

